## Education, Outreach, Awareness...

## Government Agencies Look to Beverage Coaster Advertising for Cost-effective Campaigns

Reaching the public in a cost-effective way has always been a challenge for government agencies. From health education, to public awareness, many agencies have turned to AdCoasters. At only pennies per message impression, AdCoasters can reach thousands in an innovative and effective medium. Unlike outdoor advertising, AdCoasters are mini-billboards that can be pocketed for future call-to-action. Cost-effective, memorable, effective—consider coaster advertising for your next campaign.







MADE IN THE U.S.A.

AGRI-INKS

RECYCLED STOCK



Add a Quick Response Code (bar code like on this coaster) to direct viewers to web sites or call to a phone number using a smartphone

**Client:** Gay Men's Health Crisis





To find out how you can add AdCoasters for your next campaign, call or email.

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