

What's an AdCoaster? The last time you had a beverage at your favorite pub the waitress probably threw down a beverage coaster to absorb the overflow. Usually they're advertising a trendy lager or tobacco product. Now, AdCoasters can be designed, printed and distributed to target-specific venues for almost any industry. This pulpboard product is offset printed allowing for an attractive full-color marketing message that generates results.

What's an AdCoasters' Authorized Venue? We'll supply you with a month's supply of beverage coasters to be distributed to your customers. The coasters will contain display advertising promoting products and services for regional and national companies.

Absolutely no cost to you. AdCoasters are completely free. Your establishment isn't the advertiser; you simply distribute the coasters to your customers.

Be part of the hottest trend in on-site advertising.



Not Actual Size (4-inch diameter circle)

Innovative Beverage Coaster Advertising

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Authorized Venue Points Program



Authorized Venue Points Program

AdCoasters' Authorized Venue Points Program

It's simple, the more coasters you distribute the more points you receive.

Our offer is simple. We'll supply you with a month's supply of beverage coasters to be distributed to your customers. The coasters will contain display advertising promoting products and services for regional and national companies.

How does it work? Once you're registered you'll begin receiving a supply of beverage coasters the first of every month that you're part of the program.* All you have to do is handout the coasters as you serve drinks during the month. While we will be overseeing the advertising content of every beverage coaster we supply, you'll always have the right to reject all or part of your shipment if you feel the message and/or advertiser is not appropriate to your customers. Just return the rejected coasters to AdCoasters within 10 days (rejected coasters do not generate points).

What do you get out of it? Besides making a fun and interesting environment for your customers, authorized AdCoasters' Venues receive points for every AdCoaster they distribute. Points accrue as long as you continue to be an authorized venue and distribute the supplied coasters to the best of your and your staff's ability. You'll receive 5 points for every 500 coasters you distribute. Points can be redeemed at anytime for valuable promotional products and employee incentives.

*Monthly distribution may vary month-to-month depending on advertiser placement. Please allow 3-4 months before your first shipment of coasters.

Standard Matchbooks

20-stem matchbooks with black imprint of your logo and message. Choose from yellow, red, green, white or light blue stock.
2,500 quantity—135 points
5,000 quantity—235 points
10,000 quantity—425 points



Matchboxes

10 matches per box (approx.).
1-color printing on white stock. Choice of black, lt. green, red, purple, deep blue, or orange tip color.
5,000 quantity—750 points



Matchboxes—Deluxe

22 matches per box (approx.).
1-color printing on white stock. Choice of black, lt. green, red, purple, deep blue, or orange tip color.
5,000 quantity—1,050 points



AdCoasters' Points can be redeemed for many custom printed promotional products with your logo and message.

Bottled Water

16.9 oz. bottled water with your custom label. Resell them to your customers or give them away for an event. With or without sport cap.
48 quantity (2 cases)—125 points
144 quantity (6 cases)—250 points
480 quantity (20 cases)—625 points
1,200 quantity (50 cases)—1,250 points



Beer Stein

14 oz. plastic beer stein with your logo and message (1-color imprint). Choose from red, blue, white or frosted stein colors.
150 quantity—275 points
250 quantity—375 points
500 quantity—700 points



Conditions:

Promotional product redemption values subject to change without notice. Please call for current values. Shipping charges apply to all products. Don't have enough points to get what you want? You can buy AdCoasters' Points for \$1.00 per point. AdCoasters reserves the right to limit or terminate authorized venue status for cause.

AdCoasters' Points can also be redeemed for valuable employee incentives or just use the points for a vacation for yourself.

Airline Travel

Redeem your AdCoasters' Points for gift certificates for air travel on most U.S. airlines (Northwest, Alaska, United, American).
\$100 gift certificate—100 points
\$250 gift certificate—250 points
\$500 gift certificate—500 points

Apple iPod mini

Use your AdCoasters' Points to put 1,000 songs at your fingertips.
Apple iPod mini—250 points



iTunes Gift Certificate

Add music to your iPod.
\$50 gift certificate—50 points
\$100 gift certificate—100 points

