

## Gang-Run Program

Q: What is a gang-run?

A: A gang-run is when a printer has the ability to use a large printing press and paper stock to print multiple items at one time. Many printers do this with small items, like business cards, to significantly reduce the production costs. Due to the thickness of the stock we use for beverage coasters, means we have to use a very large printing press to keep the stock from breaking as it moves through the press making small-quantity jobs costly. We created our extensive Gang-Run Program so that we can offer an affordable option to people who have pulpboard beverage coaster needs in quantities, at or less than, 50,000 units.

### Gang-Run Program

4-color process/4-color process (full color)

Light Weight Stock (~40 pt.)		125 coasters per sleeve/5,000 coasters per carton		
Quantity	Size	Shape	Price	Shipping (est.)
2,500	3.5 or 4	Round or Square	\$ 345.00	\$ 25.00
5,000	3.5 or 4	Round or Square	\$ 445.00	\$ 40.00
10,000	3.5 or 4	Round or Square	\$ 825.00	\$ 75.00
15,000	3.5 or 4	Round or Square	\$ 1,195.00	\$ 115.00
20,000	3.5 or 4	Round or Square	\$ 1,405.00	\$ 150.00
25,000	3.5 or 4	Round or Square	\$ 1,715.00	\$ 190.00
50,000	3.5 or 4	Round or Square	\$ 3,275.00	\$ 375.00

Medium Weight Stock (~60 pt.)		125 coasters per sleeve/3,500 coasters per carton		
Quantity	Size	Shape	Price	Shipping (est.)
2,500	3.5 or 4	Round or Square	\$ 370.00	\$ 35.00
5,000	3.5 or 4	Round or Square	\$ 470.00	\$ 75.00
10,000	3.5 or 4	Round or Square	\$ 885.00	\$ 125.00
15,000	3.5 or 4	Round or Square	\$ 1,275.00	\$ 190.00
20,000	3.5 or 4	Round or Square	\$ 1,480.00	\$ 235.00
25,000	3.5 or 4	Round or Square	\$ 1,820.00	\$ 280.00
50,000	3.5 or 4	Round or Square	\$ 3,475.00	\$ 550.00*

Heavy Weight Stock (~80 pt.)		100 coasters per sleeve/2,500 coasters per carton		
Quantity	Size	Shape	Price	Shipping (est.)
2,500	3.5 or 4	Round or Square	\$ 445.00	\$ 50.00
5,000	3.5 or 4	Round or Square	\$ 545.00	\$ 95.00
10,000	3.5 or 4	Round or Square	\$ 1,065.00	\$ 180.00
15,000	3.5 or 4	Round or Square	\$ 1,585.00	\$ 270.00
20,000	3.5 or 4	Round or Square	\$ 2,080.00	\$ 345.00
25,000	3.5 or 4	Round or Square	\$ 2,575.00	\$ 430.00*
50,000	3.5 or 4	Round or Square	\$ 4,995.00	\$ 820.00*

#### Terms & Conditions:

Plates and set-up included. Artwork must be supplied following AC specifications or production fees may be charged at a \$80 per hour rate. Pdf proofs via email included. Must be 4-CP or utilize 4-CP colors (process builds). Two artworks (sides) per order (different fronts and backs). Can be 1-sided (no printing on 2nd side) but no price discount will be given. Typical turnaround time - 20 business days upon proof approval. Proofs typically delivered within 48 hours of artwork turnover. Carton count is typical but may vary. Above listed shipping is estimated continental U.S. standard ground only. Estimated shipping is based on 4-inch round - actual shipping charges may vary. Additional shipping charges may be added for residential delivery. 10 percent overs/unders billable. Prices subject to change without notification.

\*Truck freight shipping might reduce shipping costs on these quantities depending on delivery location and delivery date  
REV0709

Please use the enclosed Order Form to submit your order.



3.5" round



3.5" square



4" round



4" square

Images of coasters are not actual size.



# Gang-Run Order Form

**Sold to:** Company Name \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Telephone (       ) \_\_\_\_\_  
 Email \_\_\_\_\_

**Billing Address:** Street \_\_\_\_\_  
Must be the same as the address on your credit card statement.  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Shipping Address:**  Same as above Street \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Ship Via:**  Standard Ground (3-5 days)  2nd Day  Overnight Shipping charges will be added to your final invoice.

**Order Date:** \_\_\_\_\_ Pdf proof will be supplied by email in 1-3 days after receipt of artwork. Please allow up to 4 weeks for production.

**Shape/Size:**  3.5" Circle  3.5" Square (w/ radius corners)  4" Circle  4" Square (w/ radius corners)

**Stock Weight:**  Light (~40 pt.)  Medium (~60 pt.)  Heavy (~80 pt.) Please call or email for stock weight samples

**Print Quantity:**  2,500  5,000  10,000  15,000  20,000  25,000  50,000  
 Please refer to AC Gang-Run Program Price List for current pricing. Over/Under runs: 10%. For quantities over 50,000, please call for Custom Run pricing.

**File Information:** File Name \_\_\_\_\_  Exact Reprint (file in AC archives)  
 Application  Adobe Illustrator (CS3 or lower)  Adobe Photoshop (CS3 and lower)  
 Adobe Acrobat Press-Ready pdf (X-1a)  QuarkXPress (v.8 and lower)

Please visit [www.adcoasters.com](http://www.adcoasters.com) and download our mechanical specifications. Failure to follow these specifications may result in a delay in your project and possible additional production charges.

Please label all supplied materials with: Client name, contact person and phone number.

File Shipped Via  Emailed to [brianh@adcoasters.com](mailto:brianh@adcoasters.com) (4MB or smaller)  CD or Zip shipped to address below  
 Or, ftp uploading is also available, please email [brianh@adcoasters.com](mailto:brianh@adcoasters.com) for access information. Ftp software required.

**Payment:**  Please charge my credit card (complete information below). A 50% order advance will be charged upon receipt of your order. The remaining 50% plus the shipping charges will be billed to your credit card upon shipment of your order.

Card Type  VISA  MasterCard  American Express  Discover

\_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Card Number

NOTE: Your credit card statement address must match Billing Address listed above.

Verification Code. The last 3 or 4 digits located on the signature line on the back of your card.

**X** \_\_\_\_\_ Date

**Authorized Signature**

The issuer of the card identified on this item is authorized to pay the amount shown as TOTAL upon proper presentation. I promise to pay such TOTAL (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card. **Your Credit Card Statement will show a charge from AdCoasters.**

Please submit this completed order form and supply with your digital-ready artwork. If you emailed your artwork, **please fax this form to 503.241.9475.** If you mailed/shipped your art file, please make sure this form is included.

For assistance completing this form or with preparing your art file(s), please call us at 1.877.423.2627.

**FOR ADCOASTER USE ONLY**

ADV: \$ \_\_\_\_\_ Date \_\_\_\_\_ Ap \_\_\_\_\_  
 PRF: Date Sent \_\_\_\_\_  
 Date Approved \_\_\_\_\_  
 FIN: \$ \_\_\_\_\_ Date \_\_\_\_\_ Ap \_\_\_\_\_