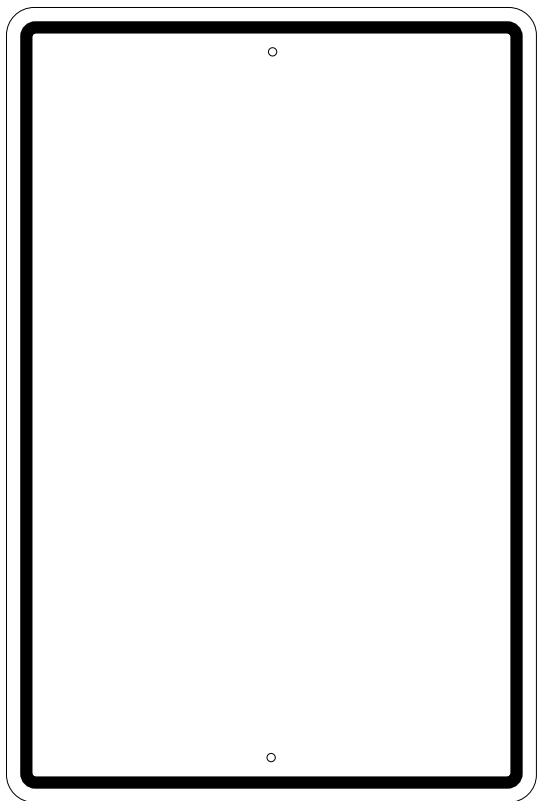


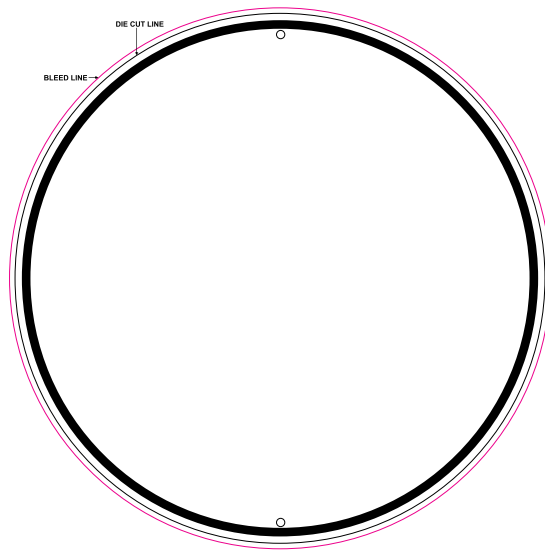
Mechanical Requirements—Tin Tackers



Die lines are not to size in this pdf.

Templates Available

Please do not place your artwork in this pdf. Please email sales@adcoasters.com for template.



Include a Bleed Area of .25-inch on all edges.

Tin Tackers

Acceptable Applications (in order of preference)

- Adobe Illustrator (CS8 and lower)
- Adobe Photoshop (CS8 and lower)
- Adobe Acrobat Press-Ready pdf (X-1a)

Unacceptable programs include, but are not limited to: Corel Draw, Microsoft Publisher, Microsoft Word and PowerPoint. Macromedia Freehand and Adobe PageMaker may incur a conversion charge unless saved as a press-ready pdf. Supplying files in the original application allows for us to make fine adjustments, if needed.

Vector Artwork Required

Please provide clean vector art. Vector art is an editable contour line drawing or typeset copy usually created in a professional graphic program such as Adobe Illustrator. The artwork remains crisp and clear when enlarged or reduced. Raster art or bitmaps (jpeg, gif and bmp) become pixelated when enlarged. All colors must be Pantone Matching System (PMS) or spot colors, not CMYK or RGB—unless using 4-color process printing (see below). Specify only Pantone Coated colors for best reproduction. Please take note of the slot or hole placement so that artwork does not interfere. Templates can be found on our website or by emailing sales@adcoasters.com

4-color Process Printing

Acceptable file formats are tif (preferred), pdf, and jpeg with a minimum resolution of 300 dpi. A black and white vector file must also be supplied illustrating embossing detail. If your design requires a die-cut shape or is printed to the edge of the plate or sign, please include a 1/4" bleed to image supplied for cut

area. Pantone matches will be made as close as possible with CMYK colors.

Fonts

OUTLINE ALL FONTS when using vector-based programs such as Illustrator. If outlining is not possible, include both printer and screen fonts (Mac only). TrueType fonts are not acceptable unless they have been converted to outline.

Proofing

A pdf content proof will be supplied via email showing artwork and emboss detail. Pdf proofs are not color correct. We will not move your order into production without proof approval.

File Transfer

Collected files under 5MB can be emailed to sales@adcoasters.com. Or, ftp uploading is also available, please email sales@adcoasters.com for access information. Or burn to a CD/DVD and ship (see below).

Shipping Instructions

Ship all materials via trackable carrier (FedEx, UPS, etc.) to:
AdCoasters Production Dept.
923 NE Fremont St
Portland, OR 97212 USA

If shipping materials, please label all supplied materials with: client name, contact person, phone number

Need Help?

We have an award-winning creative services department to prepare your artwork. Please call/email for pricing.