

AdCoasters Multiple Location Marketing On-Site Beverage Coaster Advertising Program

Looking for a cost-effective marketing program?

Look to custom-printed beverage coasters to market your product or service. Our Multiple Location Marketing Program allows you to highlight aspects your product/service in a unique and useful format, beverage coasters, to be distributed at your establishments. Additionally, this program reinforces and expands your marketing message to your existing customers.

Easy to develop and execute.

Design and print a set quantity of beverage coasters to be placed in one of your locations that promotes another location and vice-a-versa. Each coaster will generate more interest in your company's brand and encourage customers to visit more of your locations. You can even design the coaster with a coupon or incentive to help measure ROI (return on investment).

A perfect fit for the hospitality industry.

Our Multiple Location Marketing Program was designed for the hospitality industry:

- Lodging
- Restaurant or bar
- Resort or theme park
- Transportation or cruise line

An AdCoasters program can create brand awareness while increasing customer frequency.

Cost-effective for any size organization.

With print quantities as low as 2,500 and as high as 10 million, no business is too large or too small to execute a coaster marketing program. We can design a program to support as few as two locations or hundreds of locations in an affordable and strategic way.

It's about multiple message impressions.

Our studies show that the average coaster is viewed by 5-8 customers before being taken or recycled. That translates to 5 to 8 times the number of message impressions. For example, 100,000 AdCoasters can generate up to 800,000 impressions.

From concept to completion in weeks.

With typical printing turns of 10 business days after proof approval, an AdCoasters program can be deployed in a matter of weeks.



Create brand awareness while increasing customer frequency.

www.adcoasters.com 1.877.423.2627

AdCoasters®

INNOVATIVE BEVERAGE COASTER ADVERTISING

AdCoasters Multiple Location Marketing On-Site Beverage Coaster Advertising Program

Turn your multiple locations into a strategic marketing network.



Promote your location in Seattle at your location in Houston; your LA location in New York; and so on...

Campaigns can even be designed to promote a different location on each side of the coaster.



Sample Program Rates

Quantity per Location	Number of Locations	Package Price
2,500 coasters	2	\$ 710.00
10,000 coasters	4	3,580.00
25,000 coasters	10	6,650.00

Above pricing are sample programs only; please call us toll-free at 1.877.423.2627 to discuss your needs and get a no-obligation proposal.

Above pricing includes printing (4-color process on ~40 pt. white pulpboard, 2-sides (artwork can be different per side), die-cutting (4-inch diameter circle or square). Shipping additional. Prices subject to change without notification. Creative Service fees, if needed, are additional. Above pricing is gross, please call for agency/reseller net rates.

For more information about this innovative out-of-home advertising program, please call us toll-free at 1.877.423.2627 or email sales@adcoasters.com