

Here's the most cost-effective advertising medium ever invented. The **Matchbook** has no equal in its low cost per use. It's your functional business card that customers take home and keep. It's your repeat-business reminder.

Matchbooks are never thrown away. They are your customer's souvenir of choice for restaurants, bars, casinos, hotels, resorts, and many other hospitality and entertainment venues. With our stock color matchbooks your business can express its own individuality at a very modest cost.

Matchbook—20 stem

Includes 1-color imprint

1.5"W x 1.875"H; Set-up: \$55.00

Quantity	Lot Price	Loyalty Price
2,500	\$ 182.50	\$ 164.25
5,000	\$ 340.00	\$ 305.00
10,000	\$ 650.00	\$ 585.00
25,000	\$ 1,550.00	\$ 1,395.00
50,000	\$ 3,000.00	\$ 2,700.00
75,000	\$ 4,425.00	\$ 3,982.50

Color Options Available (listed Pantone colors approximate):

- 60011/Black on 5 Assorted Colors (red, blue, yellow green, white)
- 6012/Black on 4 Assorted Neon Colors (pink, orange, yellow, green)
- 6021/Black on White
- 6022/Blue (PMS 287C) on White
- 6023/Red (PMS 200C) on White
- 6024/Green (PMS 348C) on White
- 6026/Purple (PMS 2617C) on White
- 6031/Black on Yellow (PMS Yellow C)
- 6033/Red (PMS 200C) on Yellow (PMS Yellow C)
- 6043/Brown (PMS 175C) on Beige (PMS 156C)
- 6045/Beige (PMS 156C) on Brown (PMS 175C)
- 6051/Black on Red (PMS 200C)
- 6052/Burgundy (PMS 202C) on Gray (PMS 429C)
- 6054/Gray (PMS 429C) on Burgundy (PMS 202C)
- 6067/Black on Woodgrain
- 6081/Black on Gold Foil
- 6082/Black on Silver Foil
- 6083/Gold Foil Reversed on Black
- 6084/Silver Foil Reversed on Black
- 6090/White on Purple (PMS 2617C)
- 6091/White on Black
- 6092/White on Blue (PMS 287C)
- 6093/White on Red (PMS 200C)
- 6094/White on Green (PMS 348C)
- 6095/Yellow (PMS Yellow C) on Black
- 6096/Yellow (PMS Yellow C) on Red (PMS 200C)
- 6097/Red (PMS 200C) on Black



Terms & Conditions:

- Subject to 10 percent +/- billable.
- Inside printing: add \$15.00 per 1,000
- One pdf proof via email supplied per order typically within 24 hours of receipt.
- Artwork must be supplied following AC specifications or production fees may apply.
- Typically production turnaround: 10-15 business days upon proof approval.
- Packaging: 50 matchbooks per inner caddy, 50 caddies per carton.
- Prices subject to change without notification.

MADE IN THE USA

REV0812



Please use the enclosed Order Form or call us toll-free @ 1.877.423.2627

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