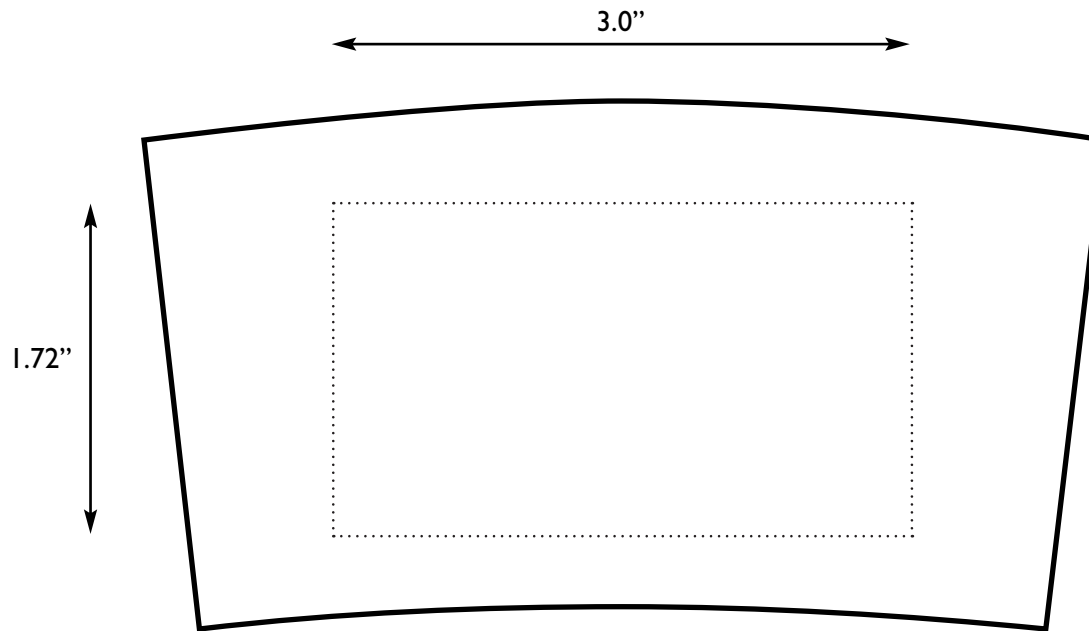


Coffee Sleeve Artwork Specifications—Imprint (pad or silkscreen)



Dotted line indicates max. imprint area, factory recommend staying 20% under this area.

Dotted line is for guidance only and will not print.

1. Create your artwork in Adobe Illustrator (CS5 or lower). Submit vector artwork files as PDF or native Illustrator documents. Convert all fonts to outlines prior to saving.

2. Full bleed artwork is NOT acceptable. Screen tints are not recommended. Minimum font size is approx. 8 pt. Avoid reversing out slender-stroke type under 12 pt.

3. Pad or screen printing is for Spot printing using Pantone (PMS) inks and Vector artwork only. If your vector artwork has fine detail, tight trapping between colors, or is very complex, it may not work.

Photoshop-created (raster-based) artwork may not be acceptable. (ie, tiff, jpeg, psd, bmp, some eps files, some PDFs). Not sure, please email us the file for review. We're here to help.

4. Acceptable media includes Zip (100MB) or CD. Collected files under 4MB can be emailed to sales@adcoasters.com. If emailed, please fax a laser proof to 503.241.9475 or include a pdf proof with your email. Or, ftp uploading is also available, please email sales@adcoasters.com for access information. Please label all supplied materials with: client name, contact person, phone number.

5. If shipping materials, please ship all materials via trackable carrier (FedEx, UPS, etc.) to:

AdCoasters
ATTN: Production Dept.
1310 NW Naito Pkwy Ste 111
Portland, OR 97209 USA
TEL: 503.796.1813